

Escape Travel



WIN!
Slice of Heaven *or* Island Paradise?

WIN a luxurious trip exploring the pristine, natural wonder of New Zealand or relaxing on one of the world's most exclusive private island destinations Orpheus Island.

The choice is yours!

Prize includes:

New Zealand

- Return business class airfares with Air New Zealand
- 6 nights in New Zealand
- Milford Sound Coach-Cruise-Fly Day Trip & more!

OR

Orpheus Island

- Return airfares to Townsville
- 3 nights on Orpheus Island
- Scenic seaplane to Orpheus Island & more!

Enter Now!

EscapeTravel
www.escapetravel.com.au

WIN a luxury holiday to breathtaking NZ or exclusive Orpheus Island

Broadcast Date: Jul 14, 2008

Total Emails Sent: 112,950

Total Clicks: 37,990

Total Click Through Rate (CTR): 33.63%

Of the **37,990** clicks recorded **13,730** converted to completed entries.

This works out as a click to complete entry rate of **36.2%**