

DESCRIPTION

This list of architects, designers and draftspeople is sourced from across the *Reed Business Information* subscriber database. It reaches architects, builders, building designers, project managers, project developers, construction companies, building consultants and draftspeople across relevant industries.

Publications include:

- Building Product News
- Construction Contractor
- Infolink Architectural

Building Product News – Read by all aspects of the building industry this publication is an up-to-date & reliable source of information on the goods and services that go into residential & commercial buildings. It has a strong product focus with project overviews, news & articles.

Construction Contractor – A monthly publication that is aimed at civil & structural contracting & engineering. It has the latest information on building and construction, earthmoving & machinery.

Infolink Architectural – Infolink showcases new and existing products in the design and building industry. Mainly aimed at architects, builders and interior designers it is used heavily by the architectural industry.

QUANTITY

NSW	4499
ACT	293
VIC	4021
QLD	2090
SA	661
WA	743
TAS	131
NT	69
TOTAL	12507

3,999 of these records are personalised

SOURCE

Reed Business Information subscribers

COSTS

RENTAL

\$325.00 per 1,000 records for mailing data

\$550 per 1,000 records for e-mail data

ADDITIONAL COSTS

\$300.00 Set up fee

PRICES LISTED EXCLUSIVE OF GST

MINIMUM ORDER

A minimum order of 2,000 records

ADDRESS

Predominantly business address

UPDATE FREQUENCY

Continuously

SELECTIONS

- State/Postcode
- Job Function
- Gender
- Nth Selection
- No of employees

DELIVERY GUARANTEE

95% deliverability on mailing records.

DELIVERY

Delivery time is three to four working days

FORMATS AVAILABLE

ASCII or Excel delivered via email

TELEPHONE & FAX E-MAIL DATA

Telephone and fax data are not available. E-mail data available on approximately 2,300 records

RESTRICTIONS

1. Sample of promotional material to be submitted for approval by list owner.
2. Data can be used once only and is seeded to detect unauthorised use.
3. Data must be processed by an independent mail-house/bureau.

Note: Whilst every effort is made to ensure information contained herein is accurate, List Marketing Australasia cannot guarantee accuracy nor be held responsible for the outcome of a mailing. Quantities quoted are approximate, and please confirm all details prior to ordering. All costs are subject to change without notice, and additional costs may be incurred for complicated requests.

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