

DESCRIPTION

This list consists of subscribers to *Building Product News*, *Construction Contractor* and *Tenders* and provides access to key personnel responsible for buying and specifying products for construction and building companies, manufacturing, suppliers and distribution. Job functions include architects, builders, engineers, interior designers, project managers & senior management. Publications include *Building Product News*, *Construction Contractor* & *Infolink Architectural*.

Building Product News

This magazine turns the spotlight on building products and is the publication architects and builders reach for when they want to know about building products and materials.

Construction Contractor

A journal offering comprehensive news covering civil and structural works. The magazine reports on key contracting and engineering companies, contracting and construction law, projects, finance, public works, materials and new products.

Tenders

This publication reaches construction and building companies, manufacturers, industrial concerns, office equipment suppliers, plant and equipment suppliers and the companies

seeking tenders and sub-contract work throughout Australia.

Successful on-going users of this list come from various industries including: Building Product Suppliers; Painting & Decorating; Landscaping; Household Appliances; Architectural & Structural Products.

QUANTITY

STATE	TOTAL
NSW	23969
VIC	13018
QLD	8034
SA	2850
WA	3066
TAS	875
ACT	1258
NT	273
Total	53343

*18,203 of these records are personalised

SOURCE

Reed Business Information subscribers

COSTS

RENTAL

\$325.00 per 1,000 records for mailing data

\$550 per 1,000 records for e-mail data

ADDITIONAL COSTS

\$300.00 Set up fee

PRICES LISTED ABOVE ARE EXCLUSIVE OF GST

MINIMUM ORDER

A minimum order of 2,000 records applies

ADDRESS

Predominantly business address

UPDATE FREQUENCY

Continuously

DELIVERY GUARANTEE

95% deliverability on mailing records.

TELEPHONE, FAX & E-MAIL DATA

Telephone and fax numbers are not available. E-mail data available on approximately 663 records

RESTRICTIONS

1. Sample of promotional material to be submitted for approval by list owner.
2. Data can be used once only and is seeded to detect unauthorised use.
3. Data must be processed by an independent mail-house/bureau.

Note: Whilst every effort is made to ensure information contained herein is accurate, List Marketing Australasia cannot guarantee accuracy nor be held responsible for the outcome of a mailing. Quantities quoted are approximate, and please confirm all details prior to ordering. All costs are subject to change without notice, and additional costs may be incurred for complicated requests.

L I S T M A R K E T I N G A U S T R A L A S I A P t y L t d

Melbourne Office: 03 8517 1400 Sydney Office: 02 9339 6712

Email: lists@listmarketing.com.au www.listmarketing.com.au

L I S T B R O K E R A G E . L I S T M A R K E T I N G . L I S T M A N A G E M E N T .

RBI BUILDING & CONSTRUCTION DATABASE



DELIVERY

Delivery time is three to four working days

FORMATS AVAILABLE

ASCII or Excel, delivered via email

SELECTIONS

- State/Postcode
- Gender
- Nth Selection
- Number of employees
- Job Title
- Nature of Business

SELECTIONS

COUNTS BY JOB FUNCTION

Director
Administration
Architect
Builder
CEO
Contractor
Manager
Draftsman
Technical Officer
Engineer
Civil Engineer
GM/Principal
Designer
Sales/Marketing Manager
Managing Director
Project Manager
Developer

COUNTS BY NATURE OF BUSINESS

Building & Construction
Construction - General
Earthmoving/Site Preparation
Architectural
Consulting Engineering
Government
Business Services
Construction Machinery
Equipment Manufacturing

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