

RBI ENGINEERING DATABASE



DESCRIPTION

This is a list of engineering subscribers from across all *Reed Business Information* publications including:

Factory Equipment News:

A monthly magazine which serves the manufacturing marketplace. Introduced at the FEN progress awards, Australian manufacturing's most comprehensive industrial awards program. FEN serves individual advertisers and buyers of manufacturing products and services

Australian Electronics Engineering:

This magazine covers technological trends, news, new products and policy changes affecting the electronics industry. Its recognised profile as a voice for the industry is continually reinforced through articles by respected industry personnel, engineers and market analysts. *Who reads AEE?* Engineers, technical managers, technical officers and people in top management positions. Subscribers work in many different industries including electronic equipment and components, research, defence, and telecommunications.

Australian Mining:

A monthly publication providing technical information on equipment, techniques, methods, services and mine reports. Aimed at managers and people in the mining industry.

Manufacturers Monthly:

Provides monthly update news and latest developments to the industry. Includes editorials on news, management, information technology, application, show previews, products and feature articles.

Aimed at senior production and technical management.

Process and Control Engineering:

Process and Control Engineering (PACE), locates and delivers buyers of control, instrumentation and automation products on a monthly basis. It also provides comprehensive information on technology, products, news & trends. It is specifically designed for the process and control market place.

Packaging:

Provides monthly information on product news, market trends, corporate changes and issues effecting the industry. It locates and delivers information on packaging machinery, materials and buyers. Aimed at senior management in food, pharmaceuticals, manufacturing and supply areas of packaging.

Construction Contractor

Construction Contractor is a news magazine for the construction industry with articles relating to civil engineering, earthmoving, public works, commercial and industrial building. Features back it on industry issues written by experts in their fields.

QUANTITY

STATE	QUANTITY
NSW	9842
VIC	8024
QLD	3618
SA	1999
WA	1706
TAS	459
ACT	438
NT	158
TOTAL	26244

*Please note 11,254 records are personalised

COSTS

RENTAL

\$325.00 per 1,000 records for mailing data

\$550.00 per 1,000 records for e-mail data

ADDITIONAL COSTS

\$300.00 Set up fee

PRICES LISTED ABOVE ARE EXCLUSIVE OF GST

MINIMUM ORDER

A minimum order of 2,000 records applies

ADDRESS

Predominantly business address

Note: Whilst every effort is made to ensure information contained herein is accurate, List Marketing Australasia cannot guarantee accuracy nor be held responsible for the outcome of a mailing. Quantities quoted are approximate, and please confirm all details prior to ordering. All costs are subject to change without notice, and additional costs may be incurred for complicated requests.

L I S T M A R K E T I N G A U S T R A L A S I A P t y L t d

Melbourne Office: 03 8517 1400 Sydney Office: 02 9339 6712

Email: lists@listmarketing.com.au www.listmarketing.com.au

L I S T B R O K E R A G E . L I S T M A R K E T I N G . L I S T M A N A G E M E N T .



RBI ENGINEERING DATABASE



UPDATE FREQUENCY

Continuously

DELIVERY GUARANTEE

95% deliverability on mailing records only

SELECTIONS

- **State/Postcode**
- **Gender**
- **Nth Selection**
- **No of employees**

Job Title

General Manager
Chief Engineers
Engineering Manager
Engineer
Electrical/Electronics Engineer
Design Engineer
Project Engineer
Mechanical Engineer
Production Engineer
Process Engineer
Plant Engineer

Business Activity

Mining
Food/Beverage Mfg
Electricity Gas Supply
Building/Construction
Petroleum Refining
Fabricated Metal Mfg
Electrical/Electronic Equip Mfg
Industrial Machinery Mfg
Electrical/Electronic Wholesaling
Industrial Machinery Wholesaling
Accommodation
Travel Agency Services
Telecommunications
Finance
Government
Consulting Engineering Services
Technical Services
Education
Radio/Television Production

SOURCE

Reed Business Information subscribers

DELIVERY

Delivery time is three to four working days

FORMATS AVAILABLE

ASCII or Excel, delivered via email

TELEPHONE & FAX NUMBERS

Telephone and fax numbers are not available. E-mail data available on approximately 1,300 records.

RESTRICTIONS

1. Sample of promotional material to be submitted for approval by list owner.
2. Data can be used once only and is seeded to detect unauthorised use.
3. Data must be processed by an independent mail-house/bureau.

Note: Whilst every effort is made to ensure information contained herein is accurate, List Marketing Australasia cannot guarantee accuracy nor be held responsible for the outcome of a mailing. Quantities quoted are approximate, and please confirm all details prior to ordering. All costs are subject to change without notice, and additional costs may be incurred for complicated requests.

L I S T M A R K E T I N G A U S T R A L A S I A P t y L t d

Melbourne Office: 03 8517 1400 Sydney Office: 02 9339 6712

Email: lists@listmarketing.com.au. www.listmarketing.com.au

L I S T B R O K E R A G E . L I S T M A R K E T I N G . L I S T M A N A G E M E N T .

