

# RBI FINANCIAL SERVICES DATABASE



## DESCRIPTION

This database is drawn from the subscriber files of *Super Review Magazine* and *Money Management Magazine*. The list targets high-profile business people working in the financial sector including Financial Planners, Senior Management & Advisors.

### Super Review

The leading audited news and issues magazine dedicated to servicing all segments of Australia's superannuation and investment industry. Readers are superannuation fund secretaries, trustees and coordinators, as well as providers of superannuation and investment services.

### Money Management

Money Management specifically caters to the financial advisory industry. It provides accurate and informative weekly editorial coverage on financial and investment topics. For investors, financial planners and anyone who wants to know what's up to date in the finance industry.

## TELEPHONE & FAX NUMBERS

Telephone and fax numbers are unavailable. E-mail data is available on approximately 2,414 records.

## SOURCE

Reed Business Information subscribers

## QUANTITY

STATE	QUANTITY
NSW	5,141
VIC	3,964
QLD	1,661
SA	930
WA	1,045
TAS	260
ACT	278
NT	61
<b>TOTAL</b>	<b>13,340</b>

\* of which 3,878 records are personalised

## COSTS

### RENTAL

\$395.00 per 1,000 mailing records

### ADDITIONAL COSTS

\$300.00 Set up fee

PRICES LISTED ABOVE ARE EXCLUSIVE OF GST

## ADDRESS

Predominantly business address

## UPDATE FREQUENCY

Continuously

## DELIVERY GUARANTEE

95% deliverability on mailing records only

## MINIMUM ORDER

A minimum order of 2,000 records applies

## FORMATS AVAILABLE

ASCII or Excel, delivered via email

## SELECTIONS

- State/Postcode
- Gender
- Nth Selection
- No of employees
- **Job Title**
  - Accountant, Director, Senior Management, Consultant, Business Development Manager, IT Manager, Manager/Managing Director, General Manager/Partner, Trustee, Finance Manager, Fund Manager/Secretary, Financial Planner/Advisor
- **Business Activity**
  - Finance, Banks, Insurance, Superannuation, Financial Asset Broking, Services to Finance & Insurance, Accounting, Government

## DELIVERY

Delivery time is three to four working days

## RESTRICTIONS

1. Sample of promotional material to be submitted for approval by list owner.
2. Data can be used once only and is seeded to detect unauthorised use.
3. Data must be processed by an independent mail-house/bureau.

Note: Whilst every effort is made to ensure information contained herein is accurate, List Marketing Australasia cannot guarantee accuracy nor be held responsible for the outcome of a mailing. Quantities quoted are approximate, and please confirm all details prior to ordering. All costs are subject to change without notice, and additional costs may be incurred for complicated requests.

**L I S T M A R K E T I N G A U S T R A L A S I A P t y L t d**

Melbourne Office: 03 8517 1400 Sydney Office: 02 9339 6712

Email: [lists@listmarketing.com.au](mailto:lists@listmarketing.com.au) [www.listmarketing.com.au](http://www.listmarketing.com.au)

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